

## FINANCIAL SUPPORT

We are fully committed to supporting our students. Financial aid and competitive scholarships are available to assist you on your way to your degree.

- Elton D. Johnson Scholarship Endowment
- Joe B. Hinton Business Endowment
- Phillip & Cheryl McLeod Endowment
- Raymond J. Meurer Memorial Endowment
- Graduate Research Assistantship

For information about additional awards:  
scholarships@tamuc.edu  
www.tamuc.edu/scholarships

## GET STARTED

1. Apply at [applytexas.org](http://applytexas.org)
2. Pay application fee
3. Send official transcripts
4. Send letter of recommendation
5. Send GMAT or GRE scores (unless you have a cumulative undergraduate GPA of 3.0 or higher or a master's degree from a U.S. institution and a GPA of 3.0 or higher)

## CONTACT US

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TEXAS A&M  
UNIVERSITY  
COMMERCE

College of  
**Business**



## Build your brand

The Master of Science in Marketing program at Texas A&M University-Commerce provides practical learning experiences that prepare students to advance to higher-level marketing positions. From in-depth analysis of marketing concepts to the study of leading topics such as internet marketing, students develop the skills for career success through courses offered on campus and online.

While enjoying a unique combination of academic rigor and quality at A&M-Commerce, you will secure the benefits of studying in an AACSB-accredited program led by award-winning faculty members with decades of experience. By earning your graduate degree with us, the standard of excellence employers expect will become a part of your personal brand.

## Relevant & Challenging COURSEWORK

Our master's degree can be completed in 30 – 39 credit hours. Students who lack sufficient undergraduate coursework in marketing will only need to complete three core courses— Operations and Organizations, Marketing Environment and Finance for Decision Makers—before moving on to courses in research and advanced marketing such as

- Applied Business Research
- Business-to-Business Marketing
- Financial Management
- International Marketing
- Management Skills Development
- Marketing Management

Though you must take Strategic Management in the final semester of your program, you may select two electives to customize the program to your interests along the way. Choose from the following:

- Advertising and Promotion
- Internet Marketing
- Special Topics (Branding, Creativity, Ethics)



## Create your career

The U.S. Bureau of Labor Statistics projects 32 percent growth in employment opportunities for marketing research analysts by the year 2022—the equivalent of 131,500 new positions. Completing A&M-Commerce's Master of Science in Marketing program will give you the tools to excel in that field and several others:

- Consumer or organizational sales
- Product management
- Promotion and media planning
- Customer service management
- Public relations
- Brand management
- Advertising